Hashmina **Singh**

G R A P H I C   D E S I G N E R

Proficient graphic designer knowledgeable about print design, digital design, UX/UI and web design. Demonstrated success at providing complete business services in corporate environment. Highly creative and critical thinker, offering exceptional skills in interacting with clients, peers, and stakeholders. Expert user of Adobe creative Cloud and Website designing tools.

EXPERIENCE

Freelance Graphic Designer | *09/2019 – Present*

- *Designed exceptional logos and branding materials*
- *Constructed user friendly websites*
- *Created attractive packaging, brochures, menus, manuals and more*
- *Produced various marketing materials, social media posts and short ads.*

Junior Graphic Designer | *04/2017– 05/2018*
BW Business World, New Delhi

- *Created banners, flyers, and visual design for various campaigns*
- *Edited typography of various magazines and articles*
- *Designing events posters*
- *Created posts for website and social media*

Promotions & Video Editing Intern | *08/2017– 09/2017*
NDTV, New Delhi

- *Edited videos for various live shows and interviews*
- *Created promotional and advertising materials*
- *Gathered material for research work used for covering news stories*
- *Wrote content for small advertisements*

Web Development Intern | *05/2016– 06/2016*

Trident Information Systems, New Delhi

- *Created wireframes and website prototypes*
- *Created site maps and user personas for creating websites*
- *Developed websites using HTML, CSS, and JavaScript*
- *Assisted teammates with website and software development projects*

CERTIFICATES

- Google UX Design Professional Certificate
- Hootsuite Platform Certification by Hootsuite Academy
- Social Media Marketing Certification by Hootsuite Academy

EDUCATION

PG Diploma, Event Management
09/2019– 07/2020 | Humber College, Toronto
Acquired knowledge about event planning and production, scheduling budgeting, sales, and sponsorships

PG Certificate, Graphic Design for Print & Web
01/2019 – 08/2019 | Humber College, Toronto
Built expertise in Photoshop, Illustrator, In Design and other Adobe software for designing.Also learnt UX/UI design and constructed creative websites

PG Diploma, Web Development
08/2018 – 12/2018 | Humber College, Toronto
Gained expertize in MySQL, JavaScript, HTML 5, CSS, XML, and .NET. Learned front end and back- end development for building adaptive and responsive websites

Bachelor's of Technology, Computer Science
08/2013 – 07/2017 | IGDTUW, New Delhi
Learnt various programming languages. Also learnt about computer architecture, database management and software development. Successfully implemented final year project by building an app of health care services used for measuring and storing patient's vital signs.

SKILLS

Adobe Creative Suite
Sketch and Figma
WordPress, Wix and Squarespace
HTML, CSS, and JS
Wireframing and Prototyping
Video Editing

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